

# KNOWLEDGE FOR EVERYONE



## ADMISSION PRICES

- EUR 7.00 Regular tickets
- EUR 6.00 Reduced price
- EUR 2.50 School classes (per person) | teachers free of charge
- EUR 1.50 School class with a guided tour or children with a booked children's birthday party (per person)
- EUR 16.00 Family ticket (two adults with children up to 16 years)
- EUR 11.00 Mini Family ticket (one adult with children up to 16 years)
- EUR 0.00 Children under 7 and accompanying persons are free of charge
- EUR 24.00 Annual pass: Valid for 2 persons

## GUIDED TOURS

### ALL ABOUT TRADE, MONEY AND POWER

Why did Augsburg develop into one of the most significant European trading and commercial metropolises at the beginning of the Renaissance? Which businesses made the Fuggers and Welsers the richest and most influential merchants in Europe? To what extent did they benefit from emerging capitalism and colonialism?

Booking enquiries at [buchung-fuw@regio-augsburg.de](mailto:buchung-fuw@regio-augsburg.de)

DURATION: 1 hour | GROUP: max. 20 people

COST: € 100, plus admission

### ADDITIONAL TOPICS:

Seafaring and trading routes, Reformation, women, power structures and globalisation



## SCHOOL CLASSES AND CHILDREN IN THE MUSEUM!

Various guided tours and workshops for all ages.

ONLINE

## COMPLETE LIST OF MUSEUM OFFERINGS AT

[www.fugger-und-welser-museum.de](http://www.fugger-und-welser-museum.de)



## COPPER FOR TRIANGULAR TRADE. LEARN MORE.

Miners extracted the ore for the Fuggers and Welsers from deep shafts. Under the most dangerous conditions, they mined gold and silver, copper, lead and mercury. Metals and metal goods from the Augsburg companies were in demand worldwide. The copper from Europe was exchanged for spices from India and also for enslaved people from Africa.



Jakob Fugger financed the rise of the Habsburgs. He also founded and established the Fuggerei – the world's oldest surviving social settlement – to secure his eternal salvation: interest earning transactions were considered a sin in christianity at the time. His greatest rival and partner was Bartholomew V. Welser, who tried to find the legendary El Dorado – with terrible consequences for the indigenous population of Venezuela.

## INTERACTIVE HIGHLIGHTS IN THE MUSEUM



»The Living Book« presents an introduction to the Fugger and Welser Museum



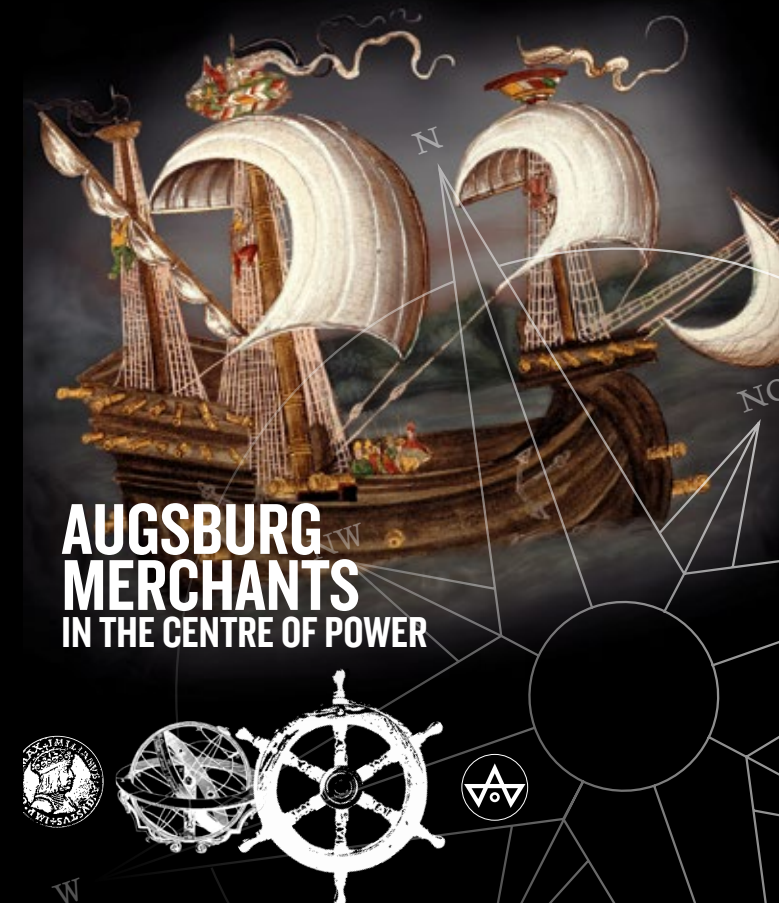
An interactive media table showing the trading voyages to India



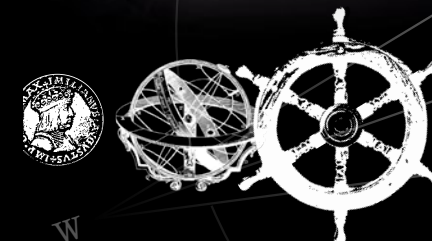
Dialogue in the »Golden Office«, the company headquarters of Jakob Fugger



War campaigns and human trafficking – the Welser family in Venezuela



## AUGSBURG MERCHANTS IN THE CENTRE OF POWER



# FUGGER UND WELSER

*Erlebnismuseum*

Äußeres Pfaffengässchen 23 | 86152 Augsburg  
[www.fugger-und-welser-museum.de](http://www.fugger-und-welser-museum.de)

Opening hours:

Tuesday – Sunday | public Holidays 10 am – 5 pm  
Special opening for school classes upon request





## THE FUGGERS AND WELSERS. EXPERIENCE AUGSBURG IN THE 1500s.

An era which bears the names of Augsburg merchant families: »The age of the Fuggers and Welsers«. Neither before nor after them were there companies that shaped the economy and politics of Europe as much as these two trading houses. Their network of branch offices spanned the whole of Europe. Around 1500, they were among the most successful merchants on the continent.

## TRADE AND BANKING BUSINESSES. AUGSBURG AT THE EPICENTRE.

The trading network of the Welser family of Augsburg extended even as far as overseas. They received the colony of Venezuela from the Spanish king. Augsburg entrepreneurs traded in spices, fabrics and metals. The Fuggers and Welsers gave enormous loans to emperors, kings and popes. They financed military campaigns and foreign trade.

## RENAISSANCE IN AUGSBURG: NOT ALL THAT GLITTERED WAS GOLD

Who lived in Augsburg 500 years ago? Who called themselves patricians? What was important to the rich and powerful of the Renaissance? How did they use contacts and art to make a name for themselves? At whose expense was the wealth of a few created?

### CONTACT

FUGGER UND WELSER ERLEBNISMUSEUM  
Äußeres Pfaffengässchen 23 | 86152 Augsburg  
Tel. +49 821.45 09 78 21  
Opening hours:  
Tuesday – Sunday | Public holidays: 10 am – 5 pm  
[info@fugger-und-welser-museum.de](mailto:info@fugger-und-welser-museum.de)  
[www.fugger-und-welser-museum.de](http://www.fugger-und-welser-museum.de)



### DIRECTIONS



BADSTUBEN: Individual guided tours possible all year round. Booking enquiries on: +49 821.5 02 07 28

FUGGEREI OPENING HOURS:  
April – Sept.: 9 am – 8 pm | Oct. – March: 9 am – 6 pm

REGIO AUGSBURG Tourismus  
The museum is operated by Regio Augsburg Tourismus GmbH, Phone +49 821.5 02 07 0

Europäische Fuggerstraße  
The »Fugger und Welser ErlebnisMuseum« is partner of the European Fugger Road [www.fuggerstrasse.eu](http://www.fuggerstrasse.eu)

FUGGER® is a trademark of »Die Fugger GmbH, Augsburg«  
Title image: © The British Library Board. Add. 15217, f.31v | Köhler Codex, Santa Trinidad  
Photographs: norlies.de | Regio Augsburg Tourismus GmbH  
Design: LIQUID Agentur für Gestaltung | [www.Liquid.ag](http://www.Liquid.ag)  
All information is subject to change and without guarantee | effective: January 2024